

ROME CITY CHAMBER OF COMMERCE

PO BOX 42 • ROME CITY, IN 46784 • (260) 854-2412

HOLIDAY HOUSE WALK

The Holiday House Walk on Sylvan Lake is slated to take place December, 6, 2008. Organizers have included three homes and one business on this year's tour. The participating home/business owners are Jack Podgorny, Denny and Barb Hogan, Steve and Denise Goebel, and Caroline's Cottage Cottons hosted by Caroline North. In addition, local artist, Tom Sherbondy, will be selling his custom pottery at his Open House. The Rome City American Legion will be serving brunch from 9 am to 1 pm. The Rome City United Methodist Church will be hosting their Christmas Bazaar with a cookie walk, homemade apple dumplings, soup, and sandwiches from 9 am to 2 pm, as well. Brochures with further detail will be distributed to local agencies. This is a wonderful holiday event to share with friends and family. And it's even better knowing that proceeds come back to our community benefiting the following organizations: Helping Hands, Rome City Elementary PTI, Joys for Toys, and Noble House Ministries.

CHECK OUT OUR WEBSITE FOR ALL THE LATEST!
WWW.ROMECITYCHAMBER.COM

WELCOME PACKETS

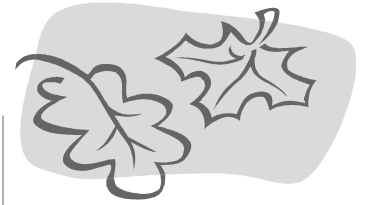
The Chamber Board is asking for your assistance in putting together Welcome Packets. These packets will be given to new residents to our community. Not only will these packets be a point of reference for newcomers, but they will also provide another avenue for local businesses to advertise their services and products. Therefore, the Chamber asks that any local business willing to donate items for the packets (magnets, flyers, menus, coupons, pencils, notepads, etc.), please contact Ben Castle at 854-2050 ext. 105. The Board is currently aiming at 50 packets being completed by December 1, 2008. Don't delay! Advertise your business today!



FALL FUN!



- Join Limberlost Public Library's Li'l Spooks Night and haunted festivities! Info about dates and times? 854-2775
- Walk the Cookie Walk and Craft Fair at St. Gaspar's on Saturday, November 1st! Lunch available!



OUR SYMPATHY

SYMPATHY

The Chamber wishes to send our thoughts and prayers to the family of Larry Edwards. Larry was a vital asset to Rome City as both a business owner, most recently Adams Lake Pub, and as a community member. His children and grandchildren continue his legacy in our community. Please keep them in your thoughts.

SHADES OF FALL

FALL

Looking for a great hobby during the colder months? Caroline's Cottage Cottons has just the thing! They will be participating in a week-long shopping extravaganza with eight other quilt shops the week of October 10 - 18. Stock up on the latest fabrics, tools, books, and so much more! Quilts make wonderful holiday gifts that last generations! For more information, stop in at Caroline's today!



Caption describing picture or graphic.

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it

useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

"TO CATCH THE READER'S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE."

INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the

image.



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We Pull Together!

ROME CITY
CHAMBER OF
COMMERCE BOARD

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PRESIDENT

BEN CASTLE,
TREASURER

SARA EVERS,
TREASURER

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ELAINE NORRIS

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ROBERTA STONE

Rome City Chamber of Commerce
PO Box 42
Rome City, IN 46784

Information to be included in upcoming newsletters needs to be sent to jretterbush@aol.com in a timely manner.

CALENDAR OF EVENTS

<i>October</i>	<i>20</i>	<i>12 pm</i>	<i>Chamber meeting at Town Hall</i>
<i>November</i>	<i>17</i>	<i>12pm</i>	<i>Chamber meeting at Town Hall</i>
<i>December</i>	<i>15</i>	<i>12pm</i>	<i>Chamber meeting at Town Hall</i>

Thanks

- Subway for there many local donations, but most recently for "Light the Night"! Thanks, Kathy!
- Area businesses who continue to donate ink cartridges to RC School. These are turned in for cash and assist with student field trips.
- Robert Edwards' Adam's Lake Pub & Janice Lawrence and Kathi Gonzales' Humpty Dumpty Ice Cream Shop for being our newest Chamber members. Welcome!!

GENE STRATTON-PORTER

It's the perfect season to come visit the Gene Stratton-Porter State Historic Site here in Rome City. At the author's second home, visitors will find not only a historic treasure, but a plethora of autumn beauty. Check out the following activities coming up:

October 17 & 18 - Experience Haunted Woods with all its frights and scares out in nature! Open to all ages with entertainment and refreshments for \$5 per person!

December 6 - A Dream of Beauty Holiday Walk will fill your senses as Porter's home is decorated in 1918 holiday style. Enjoy crafts, entertainment, activities and goodies, and even horse-drawn wagon rides! Admission fee TBA!

As always, call ahead for more info! 854-3790